



# Pedro Fonseca

FILM-MAKER &  
PHOTOGRAPHER

## ABOUT ME

I have always been passionate to be behind cameras. During my graduation, I made TV interviews, institutional films and I won a local film festival. Over the last years, I've been working at Deloitte as the official film-maker and photographer. Before that, I've worked with a lot of clients as a freelance camera operator, film-maker and editor. (including for the Benfica channel, that is my favorite football club in the world!) After it, I've learned, and developed my digital marketing skills always by cinematic video driven strategies. I found that it's the most effective way to deliver any message for the audience.

## CONTACTS

### Address:

Lisbon

### Phone:

919 364 070

### Email:

pedro.v.d.fonseca@gmail.com

### Portfolio:

www.pedrofonseca.pt

## SKILLS

### Camera Operation

HDVs e XD-CAMS (Sony PMW-400, PDW-700, Sony PXW-FS7, JVC GY-HM750), Canon & Sony DSLRS, GoPro, Câmara 360°, Drones.

### Image Softwares:

Adobe Premiere, Adobe After Effects, AVID, Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Da Vinci Resolve

## EXPERIENCE

SENIOR MARKETING TECHNICIAN Since 2021	DELOITTE Official Film-Maker, content creator & photographer.
CONTENT CREATION 2019-2020	FULLFILL / RAISING INTELLIGENCE Video/making, graphic design, facebook and google campaigns and photography.
FILM-MAKING & EDITING 2018-2020	FREELANCE Seasonal video-making for Via Centro, SONAE, ALDI, Arraiazinho, JMCS, FULL FILL, HOME OPTIMIZER, AVILA SPACES
MARKETING DIGITAL 2017 - 2018	VIA CENTRO - AUTOMÓVEIS Social Media Management, Photographer/Film-maker Digital Marketing & Design
CAMERA OP. 2015 - 2018	FREELANCE Movielight, Motorsporthd, Videoone, Dragtv, Tanahora Audiovisuais, Benfica TV
1º ASSISTANT DIRECTOR 2016	"FAMEL TOP SECRET" A film by Jorge Monte Real with Pedro Anjos, Vítor Norte, José Carlos Pereira, Ana Brito e Cunha e Merche Romero
CAMERA OPERATOR AND DIRECTOR 2015	E2 - RTP2 Escola Superior de Comunicação Social program on RTP2 tv channel.

## EDUCATION

Lisbon 2017-2018	DIGITAL MARKETING COURSES Marketing Digital com Frederico Carvalho Gestão de Facebook e Instagram com Ana Mendes
Universitat Autònoma de Barcelona 2014	"COMUNICACIÓN AUDIOVISUAL" Programa Erasmus + , Barcelona
Escola Superior de Comunicação Social 2012-2016	AUDIOVISUAL & MULTIMÉDIA Developing Audiovisual & Multimedia Skills and projects

## HOBBIES

